Elijah A. Wright

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PROFESSIONAL SUMMARY

Operations and business professional with over seven years of experience in management, business operations, and performance improvement, including leadership experience at The Hertz Corporation. Skilled in operational strategy, equipment oversight, process improvement, data analysis, and cross-functional collaboration. Brings additional experience in business development, digital marketing, IT, data management, and technology-driven operations, supported by academic training in communications and business management. Interested in applying this diverse background across business operations, data analytics, manufacturing, information technology, and cybersecurity.

AREAS OF EXPERTISE

- Business & Operations Management
- Data Analysis
- Microsoft Office & Computer Applications
- Process Improvement
- Quality Assurance & Inspection
- Digital Marketing & Brand Strategy
- Equipment & Asset Management

EMPLOYMENT HISTORY

Sept 2025 — Present

Business Operations & Marketing Consultant , The Wright Management Group

- Oversee business operations, strategic planning, technology-driven initiatives, and marketing across multiple business ventures. Utilize data analysis to evaluate business performance, assess pricing strategies, identify market trends, and support informed business decisions. Develop and manage digital platforms, business processes, brand strategies, and marketing initiatives to strengthen operational efficiency and customer engagement. Apply technology and analytical tools to improve business workflows, support organizational growth, and guide strategic decision-making.

Jun 2021 — Feb 2025

Operations Manager, The Hertz Corporation

- Oversaw daily branch operations, focusing on operational excellence, customer satisfaction, and employee performance. Managed equipment, assets, and resources while ensuring compliance with company standards and procedures. Analyzed operational data, improved processes, and resolved business challenges to strengthen efficiency and service delivery. Led teams, supported revenue growth, and collaborated across departments to achieve organizational goals.

Aug 2019 — Present

Marketing & Promotions Specialist, Hearst Television

- Developed and executed promotional strategies to strengthen brand visibility and audience engagement across digital and traditional platforms. Collaborated with cross-functional teams to coordinate campaigns, manage content, and support the effective use of digital communication tools. Analyzed performance data, monitored trends, and evaluated campaign results to improve efficiency and outcomes. Gained experience working with digital platforms, information management, and technology-driven communication processes.

May 2017 — Sept 2018

IT / Data Entry Specialist, Iron Mountain

- Supported warehouse and data center operations through data management, information handling, and administrative support. Performed data entry, maintained organized records, and assisted with day-to-day operational activities while following established procedures for accuracy and confidentiality. Gained exposure to IT systems, technical operations, and information management within a structured business environment.

EDUCATION

Sept 2018 — Apr 2022

Bachelor of Arts in Mass Communications, Grand Canyon University

- Earned a Bachelor of Arts in Communications, with an emphasis on communication, public relations, and professional writing.

Aug 2024 — Present

Master of Science in Business Management, Grand Canyon University

- Currently pursuing a Master’s degree in Business Management where i am building additional knowledge in business strategy, data analytics, leadership, organizational management, and operations.